

**Transportation
Conference 2023**

#TConf2023



Transportation Conference

January 31

Virtual Presentations

February 1

In-person Connections

Sponsorship Opportunities

Presented by



Ministry of
Transportation
and Infrastructure



ACEC
BRITISH COLUMBIA



Transportation Conference 2023

The Association of Consulting Engineering Companies British Columbia, in partnership with the Ministry of Transportation and Infrastructure and TransLink, is proud to host the 2023 Transportation Conference – a two day conference showcasing the future direction and trends surrounding BC's transportation sector.

This year, we are excited to offer a conference format that allows for accessibility for all members as well as ensuring opportunities for in-person connections.

The Transportation Conference provides the perfect opportunity for companies to reach key individuals in BC's transportation sector. We

provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

Contact Us

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Who attends the Conference?

450+

Industry leaders from
BC's Transportation
sector

50+

BC Ministry & Translink
representatives

10+

Municipalities across the
British Columbia



Partnership Opportunities

Transportation Conference 2022

Sponsorships Opportunities	Partner	Thought Leadership 1	Thought Leadership 2	Networking	Branding Level 1	Education Level 1	Education Level 2	Branding Level 2	Branding Level 3	Loyal Friends
Cost of partnership	\$4000	\$3500	\$3000	\$3000	\$2500	\$2000	\$1500	\$1500	\$1000	\$750
Number of opportunities with exclusive benefits	7	4	4	3	2	2	5	2	2	5
Logo recognition on conference website, platform, & signs	•	•	•	•	•	•	•	•	•	•
Complimentary conference passes	3	2	2	2	1	1				
Sponsor hosted interactive virtual booth	•	•	•	•	•	•				
Verbal recognition by speaker / conference MC	•	•	•	•	•					
Logo recognition on the main stage	•	•	•	•						
Discounted registration for staff	20%	15%	15%	10%						
Logo featured during Award Dinner	•	•	•							
Company feature on ACEC-BC Social Media accounts	•									
VIP Seating for Awards Dinner	•									

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category.

Ready to go ahead with sponsorship? Click here ->



Partner – \$4000 | 7 Opportunities

Partner sponsorship includes two options: 1) Community Partner or 2) Conference Platform Sponsors. In addition to being the exclusive partner sponsor, you will also receive:

- VIP Seating during the Awards Dinner
- Logo recognition during the Awards Dinner (loop)
- Logo recognition on the conference platform reception page
- Three complimentary conference passes
- Logo recognition on conference website and ACEC-BC's social media accounts
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- Prominent logo recognition on sponsor sign during reception
- Special thank you announcement from the host during the conference open
- Prominently placed interactive virtual booth to host meetings, showcase company collateral, videos, and more.
- 20% discount on additional delegate pass registration for all company staff

Thought Leadership 1 – \$3500 | 4 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition during the Awards Dinner (loop)
- Logo recognition on sponsor sign during reception
- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- 15% discount on additional delegate pass registration for all company staff
- Special thank you announcement from the conference host during a session / keynote (see options below)

Keynote options:

- Keynote from BC Rapid Transit Company
- Indigenous Engagement
- Panel Discussion: Active Transportation: Rural vs Urban Challenges
- Transportation Investment Corporation Update

Thought Leadership 2 – \$3000 | 4 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition during the Awards Dinner (loop)
- Logo recognition on sponsor sign during reception
- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Your company featured on the "Transportation Conference Sponsors" campaign which will run on the ACEC-BC social media accounts leading up to the event
- 15% discount on additional delegate pass registration for all company staff
- Special thank you announcement from the conference host during a session / keynote (see options below)

Stream session options:

- Panel Discussion: TransLink's Sustainable Procurement Strategy + Climate Action Plan
- Presentation: Customer Experience: Meeting Equity Needs for Transit Users
- Panel Discussion: Climate Adaptation: Highway Reinstatement
- Presentation: BC Transit & TransLink: Bus Priority

In-person Networking Reception – \$3000

Networking Reception | 3 Opportunities

Hosted at the Fairmont Waterfront just before the BC Transportation Consulting Engineers Awards, the networking reception is the place to re-connect with colleagues, clients, and partners in BC's transportation sector.

This sponsorship also includes:

- Feature logo recognition on sponsor sign during reception
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- Two complimentary conference passes
- Interactive virtual booth to host meetings, showcase company collateral, videos, and more.
- 10% discount on additional delegate pass registration for all company staff

Education Level 1 – \$2000 | 2 Opportunities

Site Tour Options:

- Broadway Subway Project
- Richards Green Complete Street Tour

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on tour signage
- Logo recognition on sponsor sign during networking reception
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference passes
- Interactive virtual booth to host meetings, showcase company collateral, videos, and more.

Education Level 2 / Virtual Space – \$1500 | 6 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on sponsor sign during networking reception
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference passes

Branding

Branding Level 1 - \$2500

Lanyard Sponsor | 1 Opportunity

This sponsorship gets your company logo on delegate lanyards, all while reminding attendees of your brand and support for the Transportation Conference. Your logo will be one of the first things delegates see when they pick up their badge!

WIFI Sponsor | 1 Opportunity

Attendees will be connected to high speed Wi-Fi and your company gets the credit! Your company name will be incorporated into the user name and password for all of the conference Wi-Fi access.

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Interactive virtual booth to host meetings, showcase company collateral, videos, and more!
- Logo recognition on sponsor sign during networking reception
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts
- One complimentary conference passes

Branding Level 2 - \$1500 | 2 Opportunities

Program Guide

The Program Guide sponsorship is the perfect way to get visibility for your brand – **your logo will be displayed on program page on transportationconference.ca**

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on sponsor sign during networking reception
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts

Branding Level 3 – \$1000 | 2 Opportunities

Event App/Mini Site

The conference mobile site/app is a popular platform attendees use to follow along with the conference agenda, view speaker information, and much. This sponsorship gets you exclusive space for your company logo on the front page of the mobile site / app.

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on sponsor sign during networking reception
- Logo recognition on the conference platform reception page
- Logo recognition on conference website and ACEC-BC's social media accounts

Loyal Friends

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Logo recognition on conference virtual platform
- Logo recognition on conference website and ACEC-BC's social media accounts

Flowers Sponsor – \$1000 | 1 Opportunities

Add to the conference decor by sponsoring the flowers!

Speaker Gift – \$750 | 5 Opportunities

Sponsor the speakers gift and get your logo added to the speaker gift thank you cards.

Conference Supporter – \$500 | 5 Opportunities



Contact Us

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